Martin p

Design Digital Graphics Products

I work for company that make technology products. I have been asked to produce two graphics products to be used in a promotional campaign for a new smartphone. The promotional campaign will include the following.

* User guide
* An advert

My audience will be teenagers and adults the purpose of the design is to make premium phone to get mobile experiences that put users in charge of daily lives.

The advert going to be the idea that often people move with the crowd; they don't want to be the first mover and shows that the company it focusing on consumer-oriented innovation.